

Field	Definition	Proposal - \$25k or greater	Proposal - \$10,001 to \$24,999	Proposal - \$10k or less
<input type="checkbox"/> General Info				
Organization Name		x	x	x
Project Title		x	x	x
Area of Focus	Conservation, Media, or Other	x	x	x
Type	General Support or Project	x	x	x
Campbell Office Applying To	Pacific, Chesapeake	x	x	x
<input type="checkbox"/> Financials				
Amount Requested		x	x	x
Organization Budget		x	x	x
Project Budget		x	x	x
Amount Board Contributions		x	x	x
% of Board Members Contributing		x	x	x
<input type="checkbox"/> General Narrative				
Project Description		x	x	x
Target/Scope	What is being conserved or prtected, for what geographic scope	x	x	
Threats	Factors with a negative effect	x		
Opportunities	Factors with a postive effect	x		
Stresses	What threats do to targets	x		
Contributing Factors	Social, economic, or political factors that add to the persistence of the threats	x		
Objectives	Trying to achieve in the next 1-3 years?	x	x	x
Goals	Trying to achieve in the next 3-5 years?	x	x	
Strategies	What they use to achieve the objectives/goals	x	x	
Assumptions	How they assume that the strategies will achieve the objectives	x	x	
Actions/Timeline	Actions planned to implement the strategies,, timeline for the actions	x	x	
<input type="checkbox"/> Evaluation				
Lessons Learned				
Indicators	Numerical indicators that show progress is being made, with current levels	x	x	
Methods	How will information is collected to measure indicators, and who will collect it	x	x	
Audiences	Who information goes to, and what actions, they want them to take	x	x	
<input type="checkbox"/> People				
Team	Staff who work on project	x	x	
Board		x	x	
Partners	Organizations they collaborate with, and how they work with the,	x	x	

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Leadership Relationships	Relationships with leaders	x		
<input type="checkbox"/> Organization				
Challenges and Opportunities	Immediate organizational challenges/opportunities	x		
Challenges and Opportunities 3-5 Years	3-5 year organizational challenges/opportunities	x		
Planning	How addressing them	x		
<input type="checkbox"/> Contact Roles				
Award	The person who receives the grant	x	x	x
Project	The person leading the project or organization	x	x	x
Proposal	The person writing the proposal	x	x	x
<input type="checkbox"/> Attachments				
<input type="checkbox"/> General Support Grants				
<input type="checkbox"/> Current/Previous Fiscal Year				
Organization Budget & Actuals	Should always include both revenue and expense	x	x	x
Organization Funding Sources	Should always include name of funder, status and amount	x	x	x
Statement of Financial Position - Balance Sheet		x		
<input type="checkbox"/> Upcoming Fiscal Year				
Organization Budget	Should always include both revenue and expense	x	x	x
Organization Funding Sources	Should always include name of funder, status and amount	x	x	
<input type="checkbox"/> Project Grants				
<input type="checkbox"/> Current/Previous Fiscal Year				
Project Budget & Actuals	Should always include both revenue and expense	x	x	x
Project Funding Sources	Should always include name of funder, status and amount	x	x	x
<input type="checkbox"/> Upcoming Fiscal Year				
Project Budget	Should always include both revenue and expense	x	x	x
Project Funding Sources	Should always include name of funder, status and amount	x	x	
Letter of Support from Funder		x	x	
Letter of Support from Partner		x	x	
<input type="checkbox"/> Optional				
Target Scope - Map		x	x	x
Results Chain or other diagram		x	x	x
List of Board Members		x	x	x
Annual Report		x	x	
Strategic Plan		x	x	
Green Certification		x	x	
Additional 1		x	x	x

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Additional 2		x	x	x
Additional 3		x	x	x
Additional 4		x	x	